# Step 3- Panel Presentation

For this last step before the stock market begins you will be creating a company profile. You will choose one-two companies (where you want to invest some money!) and create a speech/presentation about those companies.

**For this 10-15 minute presentation you must include:**

\*Company History & Founder Information

\*Company Status (who runs the company now, who is in charge of the money? Company decision)

\*Company Goals

\*Provide a detailed background of the last 7 years’ of this company’s stock (\*graphs/charts too!)

\*Research the company stock trend, when was it at its worst? Best? What was happening during that time to make it the best/worst price?

\*What makes this company a good company to invest in?

# \*You should have as much knowledge as possible about this company. The panel will have many questions about your companies and choice!

# \*Your sources must be reliable, trustworthy, and credible. Your presentation must include citations for charts/quotes, as well as a bibliography/works cited page.

# \*You must include a hand-out of some sort for a panel of 4-5 teachers.

# Sources of Information for Company Portfolios

Sources that you may find to be particularly valuable for your research include:

* MarketWatch: <http://www.marketwatch.com/>
* Wall Street Journal:  [www.wsj.com](http://www.wsj.com/)
* Yahoo Finance:   [finance.yahoo.com](http://www.finance.yahoo.com/)
* Daily Treasury Yield Curve Rates: <http://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.aspx?data=yield>
* Walker Management Library: [Walker Management Library Research Links for Managerial Studies Students](http://lib11.library.vanderbilt.edu/diglib/eres-subject.pl?Title=Managerial+Studies&action=subject&Type=SUB&Resource=DB&submitButtonName=go)